

HIGH SCHOOL RECRUITMENT PRESENTATION

TIPS FOR A SUCCESSFUL PRESENTATION

FASNY is happy to provide your department with tips to assist with your presentation.

When giving a presentation, consider:

- Downloading the PowerPoint and presentation talking points well in advance and actually practicing. The presentation has an embedded video so you will want to make sure you are familiar with the content prior to the actual presentation. The talking points are just a reference to assist with your presentation should you choose to use them. It is not intended to be used as a script. FASNY encourages you to personalize this presentation for your department.
- Scheduling the presentation surrounding a big event at your department: along with RecruitNY weekend or during Fire Prevention Week, for example. The best time of year to do the presentation in a school setting is early fall.
- Bringing younger department members along to assist with the presentation so the audience can relate. Try to get a good cross-section of your department represented (e.g. women or minorities).
- Inviting other departments in your district to be a part of the presentation.
- Recognizing department members in the audience if they are attending. Make sure to inform any younger members that you are coming and invite them to share their story. They should dress in their Class A or Class B uniforms that day.
- Bringing a giveaway item (sticker, T-shirt, etc.).
- Sharing a personal story or what it means to be a member of your department.
- Having a Q & A portion at the end of the presentation.
- Leaving membership applications at the main and/or guidance office of the school.
- Setting up an informational table for after the presentation with information about your department.
- Visiting www.fasny.com to review the member resources beforehand. These potential new recruits would have access to these opportunities upon joining your department, so make sure you are aware of these benefits.
- Testing the audio capabilities of the room where the presentation will be given in advance. The PowerPoint has a video clip with powerful audio, so you will want to make sure you are plugged in for audio and the speakers are turned up.
- Most important – **HAVE FUN!**

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