

# HIGH SCHOOL RECRUITMENT PRESENTATION

## POWERPOINT GUIDELINES

### Slide 1: WELCOME

- Leave this slide on the screen as your audience files in.
- Once everyone is seated, play the video.

***NOTE:** Make sure the volume is up to an appropriate level on your device and play the video.*

### Slide 2: Video

- Emphasize that everything they just saw features proud New York State volunteer firefighters.
- Introduce yourself and anyone on stage with you.

### Slide 3: American volunteer fire service roots run deep in New York State

- There's a rich history of volunteer firefighting right here in New York State that goes back to 1737, when the Volunteer Fire Department of the City of New York became one of America's first.

### Slide 4: The volunteer fire service in New York State today

- The New York State volunteer fire service has come a long way since then: from horse-drawn pumpers to state-of-the-art vehicles and equipment.
- Today there are more than 1,700 volunteer fire departments across the state.

### Slide 5: Pride, privilege, family

- Volunteer firefighters have a special place in the communities they serve.
- It's something to be proud of.
- When you enter the volunteer fire service, you enter into a family.
- This is one of the only things you can volunteer for that directly benefits the community – you're protecting your family, neighbors and friends.

***NOTE:** You might want to share a meaningful story.*

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### Slide 6: Rewards

- When you volunteer, you're not just serving the community.
- Volunteering can help you pay for college.
- There are scholarship opportunities available through FASNY and at the local level.

### Slide 7: Get involved and get the most out of the volunteer fire service

- You also develop leadership skills that will help build your resume for college and your career.
- The volunteer fire service is all about opportunity – learn new and practical skills with continuous training and education. The volunteer fire service will encourage you to be the best person you can be.
- The training you experience will develop discipline and quick thinking.

**NOTE:** You might want to give some examples of how you've grown with the fire service here. Did you start as a youth? Did you take advantage of any programming?

**NOTE:** Tell them about all the life-saving equipment and technology they get to work with like the Jaws of Life, 100-foot aerial ladders and powerful deluge guns, for example.

**NOTE:** You might want to give an example of when your training has come into play on a scene at this point. Stress the equipment used in the fire service will grab the audience's attention, so mention it and bring props if possible.

### Slide 8: End slide

- If there are members of your department in the crowd, ask them to stand and be recognized and lead the applause.
- These volunteers keep our family, friends and neighbors safe and the only way we can be successful in that mission is if we all stand together.

**NOTE:** Issue a call to action such as "see me right over here to sign up" or "stop by our department to see more or sign up" or "visit this website to sign up."

- Thank the audience for their attention.

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